

February 27, 2015

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary Office of the Secretary Federal Communications Commission 445 12th Street, S.W., Suite TW-A325 Washington, DC 20554

RE: Annual 47 C.F.R. § 64.2009(e) CPNI Certification

Covering Calendar Year 2014

EB Docket No. 06-36

Myrtle Beach Communications

499 Filer ID: 814669 - FRN: 0001879832

Dear Ms. Dortch:

Myrtle Beach Communications, by its attorneys and pursuant to Section 64.2009(e) of the Commission's rules, hereby submits its 2014 CPNI Certification and Accompanying Statement.

If there are any questions regarding this submission, please contact the undersigned.

Very truly yours,

Katherine Patsas Nevitt

Enclosures

cc: Best Copy and Printing, Inc.



VIA ELECTRONIC FILING

Marlene H. Dortch, Office of the Secretary Federal Communications Commission 445 12th Street, SW Suite TW-A325 Washington, D.C. 20554

Re: Annual 47 C.F.R. § 64.2009(c) CPNI Certification for 2014

EB Docket No. 06-36

Myrtle Beach Communications

499 Filer ID 814669 - FRN 0001879832

CERTIFICATION

I, Gus Brame, hereby certify that I am an officer of the company named above, and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures effective during the calendar year 2014 that are adequate to ensure compliance with the Customer Proprietary Network Information ("CPNI") rules set forth in 47 C.F.R. §§ 64.2001-2011 of the rules of the Federal Communications Commission ("Commission").

Attached to this certification is an accompanying statement which (i) explains how the company's procedures ensure that the company is in compliance with the requirements set forth in 47 C.F.R. §§ 64.2001 et seq. of the Commission's rules, (ii) explains any action taken against data brokers during the past year, (iii) reports information known to the company regarding tactics pretexters may be using to attempt access to CPNI, and (iv) summarizes any customer complaints received in the past year concerning the unauthorized release of CPNI.

Name: Gus Brame

Title: President, Myrtle Beach Communications

Date: February 10, 2015

Myrtle Beach Communications CPNI Certification 499 Filer ID 814669 FRN 0001879832

STATEMENT

Myrtle Beach Communications ("Carrier") has established operating procedures that ensure compliance with the Federal Communication Commission ("Commission") regulations regarding the protection of customer proprietary network information ("CPNI").

- Carrier has adopted a manual and keeps it updated with FCC CPNI rule revisions, and has designated a CPNI compliance officer to oversee CPNI training and implementation.
- Carrier continually educates and trains its employees regarding the appropriate use of CPNI. Carrier has established disciplinary procedures should an employee violate the CPNI procedures established by Carrier.
- Carrier has implemented a system whereby the status of a customer's CPNI approval can be determined prior to the use of CPNI.
- Carrier maintains a record of its and its affiliates' sales and marketing campaigns that use
 its customers' CPNI. Carrier also maintains a record of any and all instances where CPNI
 was disclosed or provided to third parties, or where third parties were allowed access to
 CPNI. The record includes a description of each campaign, the specific CPNI that was
 used in the campaign, and what products and services were offered as a part of the
 campaign.
- Carrier has established a supervisory review process regarding compliance with the CPNI
 rules with respect to outbound marketing situations and maintains records of carrier
 compliance for a minimum period of one year. Specifically, Carrier's sales personnel
 obtain supervisory approval of any proposed outbound marketing request for customer
 approval regarding its CPNI, and a process ensures that opt-out elections are recorded
 and followed.
- Carrier has established procedures to notify law enforcement and customer(s) of unauthorized disclosure of CPNI in accordance with FCC timelines.
- Carrier took the following actions against data brokers in 2014, including proceedings instituted or petitions filed by Carrier at a state commission, in the court system, or at the Federal Communications Commission: None
- The following is information Carrier has with respect to the processes pretexters are
 using to attempt to access CPNI, and [if any] what steps carriers are taking to protect
 CPNI: Carrier has determined that no pretexter has attempted to access CPNI on
 Carrier's system.

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- The following is a summary of all customer complaints received in 2014 regarding the unauthorized release of CPNI:
 - Number of customer complaints Carrier received in 2014 related to unauthorized access to CPNI, or unauthorized disclosure of CPNI: <u>None</u>
 - o Category of complaint:
 - 0 Number of instances of improper access by employees
 - Number of instances of improper disclosure to individuals not authorized to receive the information
 - <u>0</u> Number of instances of improper access to online information by individuals not authorized to view the information
 - <u>0</u> Number of other instances of improper access or disclosure
 - O Description of instances of improper access or disclosure: None